



ABEL BERHANU

WEB DEVELOPER

SUMMARY

Proficient and creative WordPress developer with a strong history in website management and development. Experienced in SEO and PPC campaign creation. Expert in all aspects of WordPress website creation, including design, plug-ins, and implementation. Skilled in creating engaging and interactive websites. Excel at team projects and leadership. Detail-oriented and knowledgeable in various programming languages. Dedicated to superior customer service at all levels from the first meeting with a client to the website maintenance after launch.

EXPERIENCE

WEBSITE AND SOFTWARE DEVELOPER

Ethiopia Caladrio Youth Organization (NGO)

2019-2021

- Database administration and (Wordpress)website design
- Developed and implemented SEO and AB testing strategies to improve the effectiveness of marketing efforts.
- Introduced new plug-ins and extensions to make the website more usable and interactive.
- Installed required plugins and additional coding to fit final design and functionality requirements.
- Created powerful Content Management Systems to serve as an interface for clients.




WORDPRESS DEVELOPER

2021

Tewahido Media Center

- Completed full redesigns of existing websites to improve navigation, enhance visuals and strengthen search engine rankings.
- Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.
- Led social media campaigns, including writing posts and managing a team that made posts on a regular basis.

CONTACT

-  +251 911 30 91 25
-  abelberhanu6@gmail.com
-  Ethiopia, Addis Abeba

SKILLS

- Web Design
- Design Thinking
- Website optimization
- Front End and Backend Design
- Problem-Solving
- Software Best Practices
- Project Management Tools
- Strong Communication

EDUCATION

ST. MARY'S UNIVERSITY

(B.S.) degree of Computer Science

AREAS OF EXPERTISE

- Hands-on SQL experience
- HTML, CSS, JavaScript, PHP experience
- Bootstrap, MVC, Web API experience
- Working on Elementor and Divi
- Working knowledge of plugins, themes, and SEO
- CMS, WordPress
- Experience on debugging tools

AWARD

- Fundamentals of digital marketing
- [link\(UFC XVJ P54\)](#)

SOME WEBSITES WHICH I HAVE DESIGNED AND DEVELOPED

- **BUSHMEN ART & EVENT ADVERTISING**
<https://bushmenart.com/>
- **Tewahido Media Center**
<http://tewahidomediacentre.org/>
- **Ethiopia Caladrio Youth Organization**
<https://ecyo.org/>
- **ቀዳሚ ገጽ - የምዕራብ ኦርሲ ሀገረ ስብከት**
<https://eotcwestarsi.org/>
- **Sky Printing Press**
<https://skyprintingpress.com/home>
- **<https://ecyo-event.netlify.app/>**
- **Mac Ethiopia**
mac.et

